



Moorside High School

Enriching Lives, Inspiring Ambitions

February 2023

Dear Parent/Carer

You will be aware from recent media coverage that there have been concerns raised regarding social-media influencers, not solely, but in particular when it comes to their potential impact on boys and young men. You may also already be aware of one such individual, Andrew Tate, who describes himself as “absolutely a misogynist”. There have been a number of recent stories of allegations which have related to his recent arrest and detainment in Romania on suspicion of human trafficking, rape and forming an organised crime group. It has become evident that many young people have not been put off following Tate or being influenced by his negative messages. Whilst some of these posts appear to focus on wellbeing and mental health, they are combined with misogynistic, sexist, homophobic, and violent material.

It is clear that the content of these posts are directly in conflict with the messages and values we, at Moorside High School believe should be shared within our community. These social influencers are a negative role model for our students, and some have shared very troubling stereotypes about women, those struggling with mental health and members of the LGBTQ+ community.

We would urge you to take the time to regularly monitor internet activity at home, as well as have open and honest discussions on this and other related topics. If you would like to talk to your child about this issue the online education support service, Bold Voices, have produced an informative and helpful [guide for parents](#) to help them talk to their children about social media influencers and the issues some posts raise. Safer Schools have also provided further information and advice for schools in relation to this harmful content.

As a school any inappropriate imitation will be dealt with on a case by case nature and will not be tolerated. If you are concerned about this or have any other worries relating to your child, please do contact their Head of Year. If a student has a concern about themselves or a peer, they can also talk confidentially with our school counsellor or share their concerns using the [SHARP system](#) that can be accessed via the school website.

Thank you for your continued support.

Kind Regards

Mrs H.E Ryles-Dean
Headteacher

Headteacher: Mrs H Ryles-Dean • 57 Deans Road, Swinton, Manchester, M27 0AP • Telephone: 0161 921 1045 • www.moorsidehigh.co.uk

