



Moorside High School

Enriching Lives, Inspiring Ambitions

July 2023

Dear Parent/Carer

Firstly, thank you for trying to source a work placement for our work shadow day. Students that are in school will be participating in a My Perfect University Challenge Day, and details of this are shown below.

Over the course of a full school day, this fun and fast paced day sets learners the task to develop and pitch a brand new 'Perfect University' which will opening in 2024.

Working in teams of six, learners explore what they already know or think they know about University before creating their 'perfect' offer. Throughout the day they will also:

- Test their teams knowledge in a myth busting quiz
- Think about two subjects they would like their university to specialise in
- Consider the name and branding of their university
- Think about the type of student who will attend their university
- Design their 'perfect' campus
- Pitch their University to their peers

The winning eight teams then pitch their ideas to the rest of the year group for the chance to be crowned the best 'Perfect University'.

The challenge introduces learners to the world of Higher Education and challenges any misconceptions that learners may have about life as an undergraduate.

Learners find out more about the numerous courses and qualifications available at universities across the UK before developing a concept for their own 'Perfect University.' They agree on a subject specialism for their university, design their university campus and consider how they could promote their university to learners who would not normally consider university in their future career plans. Learners are also asked to identify a suitable local employer who they could work with to offer a degree apprenticeship programme, before pitching their ideas to the judging panel.

If you have any questions about this day, please contact your child's Head of Year MHSyear10@consilium-at.com

Yours faithfully

Mr S Mills
Assistant Headteacher

Headteacher: Mrs H Ryles-Dean • 57 Deans Road, Swinton, Manchester, M27 0AP • Telephone: 0161 804 4022 • www.moorsidehigh.co.uk

