



Moorside High School

Enriching Lives, Inspiring Ambitions

July 2023

Dear Parent/Carer

As you are aware, the content and assessment material for all subjects is constantly evolving and it is vital as a school we keep up with these changes and ensure that we are offering the right courses that suit our students.

Following a recent review of all courses, we have made the decision that from September, we will be delivering the Pearson BTEC Enterprise course, rather than the traditional GCSE Business Studies course.

The main reason we have come to this decision is that this course offers a different style of assessment which we feel will be more accessible to students. The BTEC is still an equivalent qualification to the GCSE, however the way the course is structured lends itself to better support the students. The content of the course remains largely the same, however, students will complete two units of coursework and just one exam.

The added advantage of moving to this course is that other schools across the Trust also deliver Pearsons Enterprise. This will allow us as a school to network with colleagues to ensure we have high quality resources and support from the network. It will also allow for robust moderation and support collaboration when it comes to assessing the coursework element.

Finally, this course offers students the opportunity to complete hands-on practical tasks related to running a business. This includes activities such as designing a business proposal, running a small business, and marketing and pitching a business proposal. All elements that our students have told us they are interested in studying.

We understand that this course title and examination board is not the initial choice your child selected, but we would like to reassure you that ultimately, we believe this will help pupils reach their business potential and make stronger progress overall.

In September the first unit of the course requires students to research a local, small to mid-size, business, including its revenue, number of employees, type of ownership, location and more. In order for them to start the course in Year 10 on the front foot, it would be advantageous for them to select a business and research some information over the summer. If they have any questions about this, I am more than happy to speak to them before we break up.

If you have any questions, please feel free to contact me via email at Joshua.Rooke@consilium-at.com.

Thank you for your continued support.

Yours faithfully

Mr J Rooke
Head of Computing

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